

DEPT OF COMMERCE

1	Year of Establishment	1975
2	Programmes offered	BCom Finance Programme, MCom Finance Programme
3	Interdisciplinary Courses offered	Basics of Accounting (for BA History and BSc Physics students)
4	Faculty (Sanctioned Strength/ Working Strength)	9/8
5	Relevance of current and future programmes	The Specific objective of the Dept is to provide Educational Opportunities for the youth who are desirous of making a career in the field of Commerce and Management. The Dept. organises seminar, workshops, UGC NET Coaching and other programmes every year for the benefit of students in and out of the campus.

STUDENT PARTICULARS

a) Student intake

Table UG

Year of Admission	Year of Graduation	Sanctioned/Intake	Female	Male	OBC/OE	SC	ST
2016	2019	56	40	16	37	10	0
2017	2020	56	44	12	35	11	0
2018	2021	53	42	11	27	12	0

Table PG

Year of Admission	Year of Graduation	Sanctioned/Intake	Female	Male	OBC/OE	SC	ST
2018	2019	22	19	3	15	4	0
2019	2020	21	18	3	12	4	0
2020	2021	18	17	1	12	4	1

b) Student Performance

Table:UG

Year of Admission	Year of Graduation	Category	No. of students who appeared for the exams	No. of students who dropped out	A+ or A	B	C	Below C	Pas s%
2016	2019	Female	40		0	18	12	0	75
		Male	16	1	0	4	7	1	
		OBC/OE	37	0					
		SC	10	0					
		ST	0	0					
2017	2020	Female	44		5	19	13	2	85.71
		Male	12			2	4	3	
		OBC/OE	35						
		SC	11						
		ST	0	0					
2018	2021	Female	42	0	3	15	14	1	71.16
		Male	11	0	0	1	3	1	
		OBC	27	0					
		SC	12	0					
		ST	0	0					

Table: PG

Year of Admission	Year of Graduation	Category	No. of students who appeared for the exams	No. of students who dropped out	A+ or A	B + O or B	C + O or C	Below C	Pas s%
2017	2019	Female	19			18	1		100
		Male	3				3		
		OBC	15						

		SC	4						
		ST	0						
2018	2020	Female	18			18			100
		Male	3			2	1		
		OBC	12						
		SC	4						
		ST	0						
2019	2021	Female	17	1	13				82.35
		Male	1		1				
		OBC/O E	12						
		SC	4						
		ST	1						

c) Student Progression

Table : UG

Year of Admission	Year of Graduation	Category	No. of students who enrolled for higher education	No. of students who secured employment	No. of students who qualified NET/JRF	No. of students Who qualified UPSC/SSC /K PSC or Banking Sector Recruitment
2016	2019	Female	26	5	0	1
		Male	9	4	0	1
2017	2020	Female	32	4	0	0
		Male	6	5	0	0
2018	2021	Female	29	2	0	0
		Male	4	3	0	0

Table : PG

Year of Admission	Year of Graduation	Category	No. of students who enrolled for higher education	No. of students who secured employment	No. of students who qualified NET/JRF	No. of students Who qualified UPSC/SSC /K PSC or Banking Sector Recruitment
2017	2019	Female	0	13	5	1
		Male	1	2	1	1
2018	2020	Female	2	11	0	0
		Male	1	2	0	0
2019	2021	Female	2	13	0	0
		MALE	0	1	0	0

FACULTY PARTICULARS

Table:

Sanctioned Strength	9	Working Strength	8
Faculty Members With PhD	2	Faculty members pursuing PhD	4
Participation In	International Seminar		4
		National Seminar	8
		Orientation/Refresher Course	8
Membership in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop	2		

Seminars/Workshops Organised

Year	Dates	Topic- National Seminar/Workshop	National/ Internationa l/ Regional	Sponsoring Agency
2018-19	November 2018	Workshop on Statistical data analysis using SPSS	National	DCE
	February 2019	Spread Sheet Application in Decision Models	National	DCE
2019-20	December 2019	GST- The law, Impact and Prospects	National	DCE
	November 2019	Workshop on Open Source Software	National	DCE
2020-21	September 2020	Webinar on Capital Market Awareness	National	DCE
	August 2020	Webinar on Career Opportunities in Covid pandemic Situation	Regional	College
	October 2020	Webinar on Corporate Governance and Ethics	Regional	College

Teaching- Learning- Evaluation

Year	No. of Actual Teaching Days	Average Attendance Percentage	No. of coaching/ co-curricular sessions engaged and no. of beneficiaries
2018-19	180	87	2, 80
2019-20	182	85	3, 90
2020-21	181	82	2, 100

CURRICULUM ENRICHMENT ACTIVITIES:

To build up the leadership qualities, managerial skills and competency among students, the Dept. provides various platforms for the physical and mental development. The platform includes;

- Conducting competitive quizzes.
- Conducting management fest.
- Conducting workshop and seminar.
- Talent search.

- Mock interview to help them to attend the interview successfully.
- NET Coaching and
- Career guidance

ENTREPRENEURS:

Some of the students identified entrepreneurial opportunity in Catering and Event Management, Cake Making, Affiliated Marketing, Mehendi for Brides etc. Department extended their support for developing students entrepreneurial activities by providing various lectures and interaction with industry people.

CONSULTANCY SERVICE:

- Our students and faculty provide tax consultancy services to the needy people within and outside of the college.
- Entrepreneurial training programs to Kudumbasree Members in local area
- Accounting training is also extended by the Dept to the local shops and establishment

RESEARCH PROJECTS:

The Dept. is actively involved in the research activities The research projects undertaken are;

Action Research:

- During the pandemic period an survey about the effectiveness of the online class through electronic means was made and accordingly steps were taken to solve the problem by providing android phones and data recharge.
- An survey on issues related to conveyance to college among students during the pandemic period was done and steps were taken to solve the issue by increasing number of bus trips.
- In order to comply with the covid protocol, a vaccination drive was initiated through survey.

Academic Research:

As per the syllabus all the B.com and M.com students carry out the research on socially and commercially relevant and viable topics under the guidance of Dept. faculty.

RESOURCE MOBILISATION:

The Institution has a transparent and well planned financial management system in which Government and Management are the main sources of funds. The Resource

mobilization policy focuses on achieving the goals and target of the institution ensuring accountability and transparency. The harmonized Governing body coordinates and monitors the optimal utilization of the funds for the promotion of learner-centric ecosystem.

The Institution is a centrally managed non-profit organization with honorary governing body members which ensures the income generated is spent optimally in the institution itself. A financial advisory body is in place to manage the managed funds. The government funds are taken care of by the Planning forum, UGC plan coordinator and DST-FIST coordinator of the college.

Funds are provided to meet the infrastructure requirement of the institution while starting new programmes and centres. The management provides financial supports to seminars/workshops/expert, talks/Association activities/Faculty Development programmes. The extracurricular activities of the students are a major concern and adequate funds are provided for Sports and Cultural activities, Scholarships and free ships to the deserving students. Financial Resources of the institution are Tuition fee, Corporate grant, Hostel Fee, Government funds-UGC/DST/Grant-in-Aid of Kerala Government. Grants From individuals, Alumni Contribution Central development fund, Tuition fee and Corporate grant is used for the infrastructure and academic activities.

Government funds are optimally used for which it is sanctioned. Transparency and accountability is ensured by conducting an annual audit of the statements. Financial support provided by the government agencies are audited by the respective Government Departments.

Future Plan of the Department

An analysis of the above statistics reveals that while the demand for the programmes offered by the department is high, and while many members of the faculty are pursuing research and publication, the vibrancy of the programmes can be improved. In the field of Commerce, especially in the case of the undergraduate programme, many events can be organised that can aid the development of both strictly academic as well as soft skills. In the case of the PG programme, greater orientation towards research may be developed. In the latter case, it is essential that the department may be elevated to the status of a research centre.

In view of these inferences, the following strategies are devised for the

future growth of the department:

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- **For the undergraduate programme, the organization of Management meets and events to develop inter-personal as well as management skills of the students**

- **For the UG and PG programmes, focus in the development of additional skills in communication, especially in the English language**

- **For the UG and PG programmes, giving exposure to both the essential tools (both technical and academic) for the practise of the subject as well as exposure to the latest developments in the subject through invited talks by experts.**

- **For the PG programme , greater focus on the development of research skills and learner autonomy by guided research and mandatory library hours for independent reading**

The elevation of the department to a research centre to exploit the full research potential of the discipline and the resources of the institution and for the proposed Research Centre the Journals proposed to be subscribed are;

Name of Journal	Estimated Annual Subscription Amount
EPW	1200
Southern Economics	1200
Business Today	5000
Business India	4000
Economics Times	5000
Indian Management	4000
Indian Journal of Finance	6000
Indian Management Journal	6000
SCMS Journal Of Indian Management	4000
Outlook Money Magazine	1200
Forbs India Magazine	2000
